

# CONTEMPORARY FACADES

TOP INDIAN OFFICES, RETAIL, SCHOOLS AND HOSPITALITY  
EXTERIORS + INTERIORS



**IAG**

INTERIOR ARCHITECTURE GROUP

# FOLD 2.0 | ABC Emporio

The many faceted design of the façade emphasizes the expertise of the designers, known for creating projects that stand out and grab attention.

## OVERVIEW

Made conspicuous as much by its design as its location, ABC Emporio is another one of the stand out projects by the architects, now recognized for their unusual, path-breaking designs. Sitting in the midst of a conventional, busy neighborhood, Emporio is flanked by the usual shops and showrooms one comes across in everyday wanderings in everyday streets. This makes the impact of the showroom even more pronounced. The project inserts itself on a high footprint street, integrating itself into the city through scale and proportions. Contrasting against its immediate surroundings is the geometric exterior. This geometrical art form that arises from the shape of site and its multifaceted retail surroundings folds to form a crystalline structure and unfolds to an unusual outdoor space which allows the user to connect to the surroundings. A white aluminum skin pleats in and out, resulting in a sculptural effect imparted to the facade. Small circular perforations ranging from dense to sparse collections admit natural light into the interior in a controlled fashion. The geometry opens up to form an indoor-outdoor terrace space opening itself to the vistas of the city. The interiors too follow the language of the façade, weaving in irregular, yet easy to maneuver circulation spaces and product displays.



ATMOF<sup>UP</sup>Architects

ATMOF Architects

Location- Bengaluru, Karnataka, India

Website- [www.atmof.com](http://www.atmof.com)

Designer Incharge- Arun Tillak & Mohammad Favas

Design Team- Arun Tillak, Mohammad Favas, Komal

Bhulani, Vijayaraj, Ashwant Dinesh & Al Ameen

## COMPANY PROFILE

Founded by Arun Tillak and Mohammad Favas in Bangalore, ATMOF is a multi-disciplinary design studio delivering exceptional architectural, interior, product, and graphic designs to clients across the globe. Adding a creative touch to the client's business needs, their ideas and solutions take into consideration environmental consciousness, business value creation, and a seamless amalgamation of science and art. Each solution provided by the studio is the result of a collaborative process purposefully instituted to encourage the team of professionals to share knowledge, research for alternatives and design innovative solutions. Their partnerships with leading global experts ensure precision, creativity, and revolutionary ideas and solutions for each project they undertake. They are a receipt of various prestigious awards including IIA-Young Architects Award 2015 (Critic's Award - Commercial Category), VMRD- Best Retail Interior design Award - 2015 etc.

Client- ABC Group India / Project Location- Kochi, Kerala, India / Built up Area- 3716 sq mtr

Photography Courtesy- Shamanth Patil

Other Consultants- Tri Tech(MEP), SFT, Pamba (Automation), Digital Jalebi

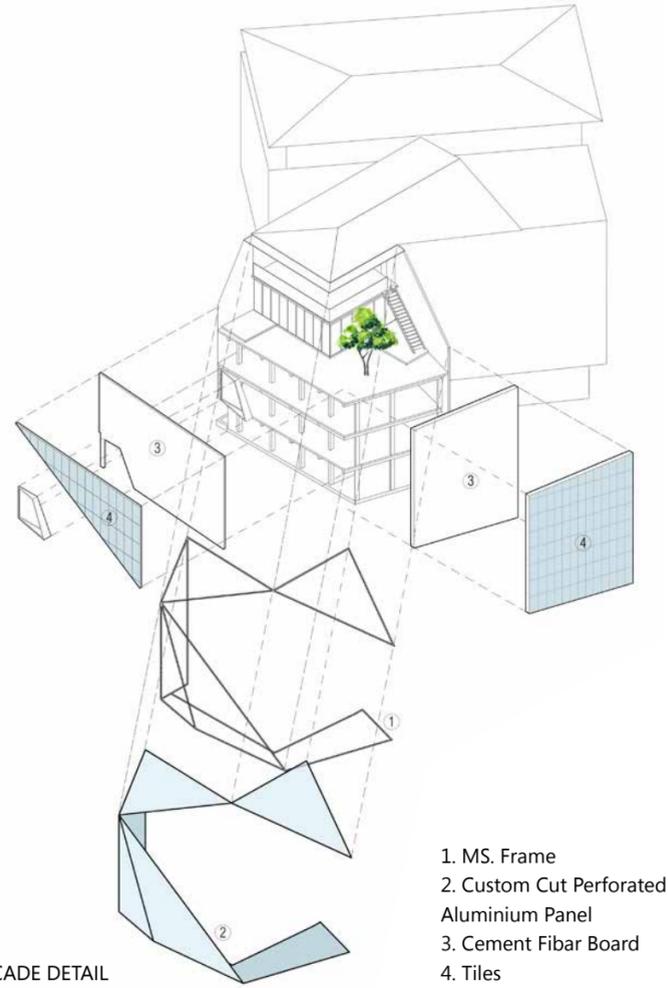
(Interactive Media) & Shree Interiors



The parametrically visualized and designed exteriors bring in the desired exclusivity and luxury to the project. A delightfully unusual façade highlights the project, helping it make a bold statement and have an identity of its own.

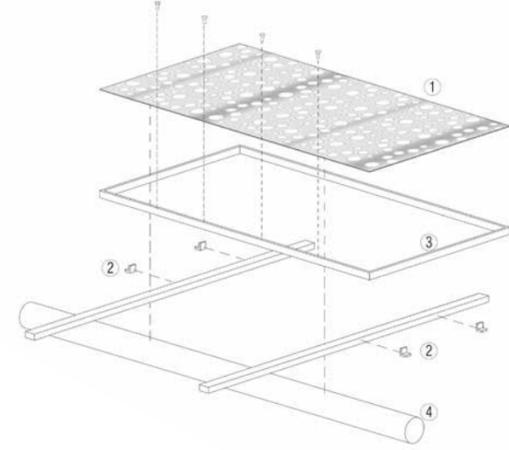


FACADE DETAIL



1. MS. Frame
2. Custom Cut Perforated Aluminium Panel
3. Cement Fibar Board
4. Tiles

Nighttime illumination has been done in a way that it highlights the different facets of the façade.



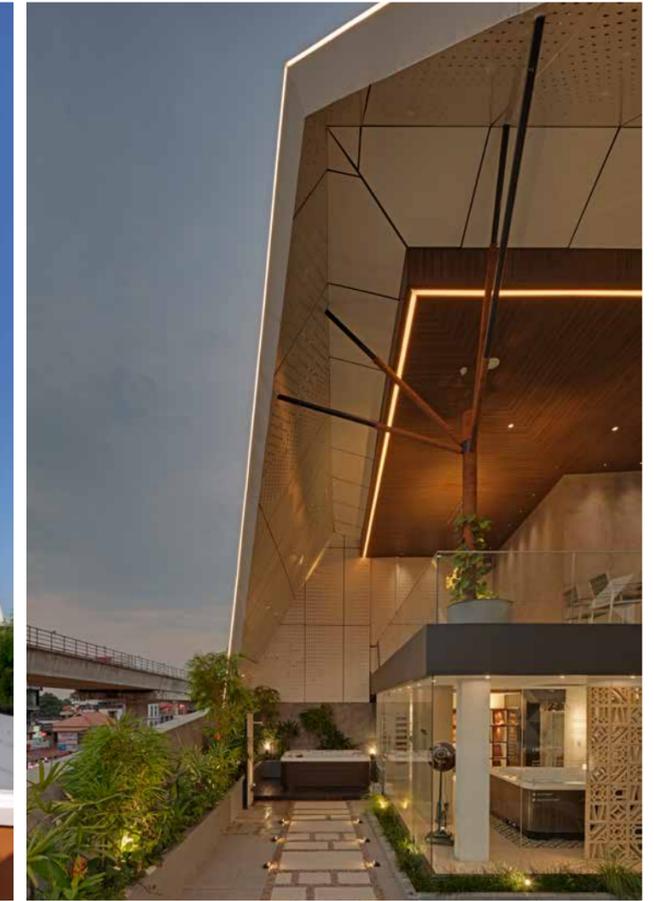
1. Custom Cut Perforated Aluminium Panel
2. L-Angle Fixing
3. MS Frame
4. MS Support

PANEL FIXING DETAIL



Geometric patterns cut through the partitions add another interesting element providing a level of transparency and glimpses of the other side.

Branching upwards and supporting the roof is the column resembling the anatomy of a tree, complete with branches and foliage.

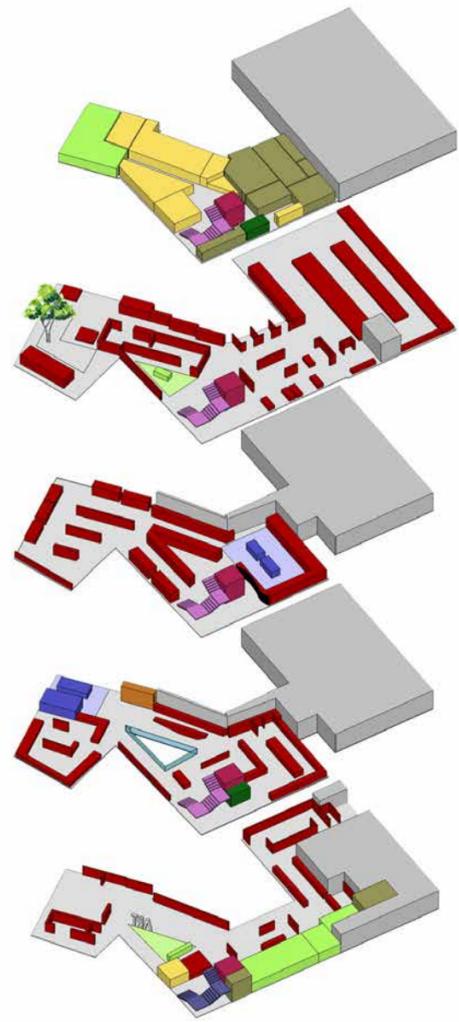


Exclusive light fixtures and intelligent ambient lighting allows the project to come alive, especially during night-time.

The terrace level offers extensive views of the surrounding areas, connecting the project visually to the site surroundings.

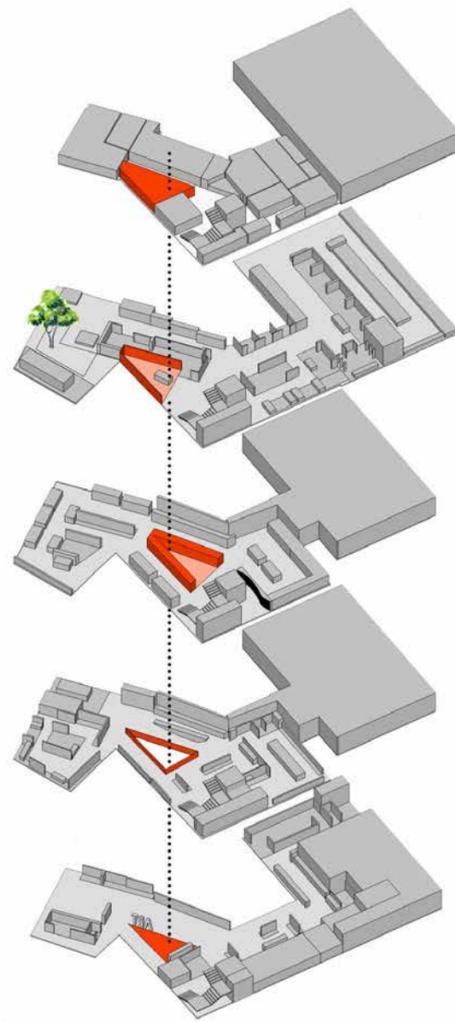


ZONING LAYOUT



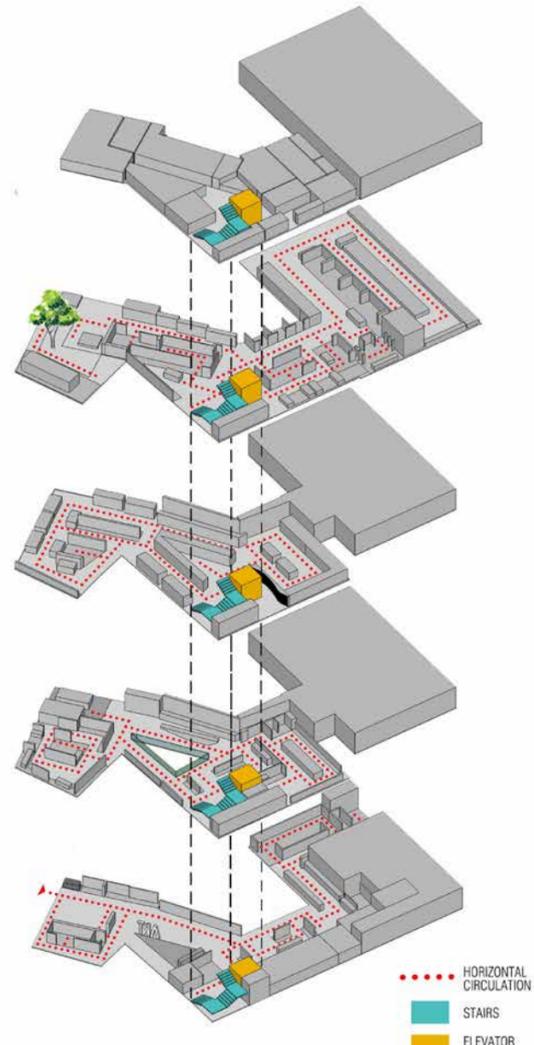
- PRODUCT
- ADMIN
- DESIGNER SPACE
- SERVICES
- STAIRCASE
- AGENT-CUSTOMER
- ELEVATOR

CONCEPT

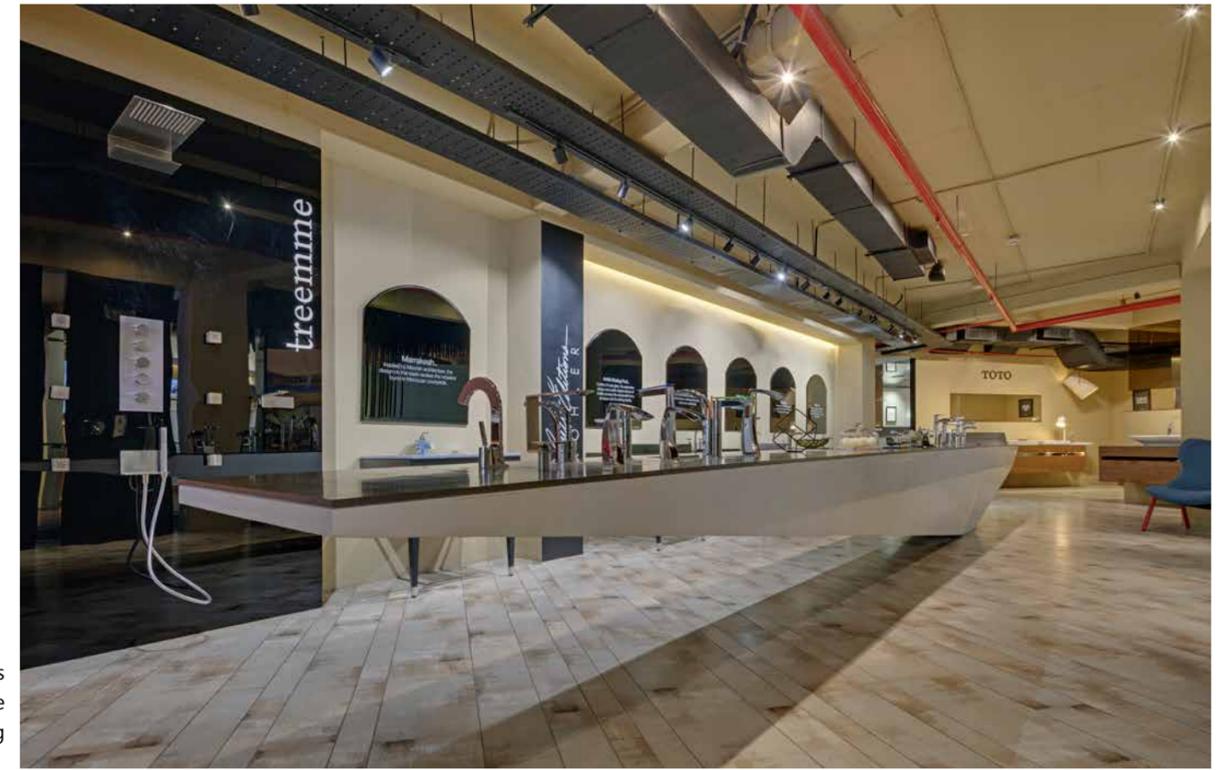


- FRAGMENTED SPACE

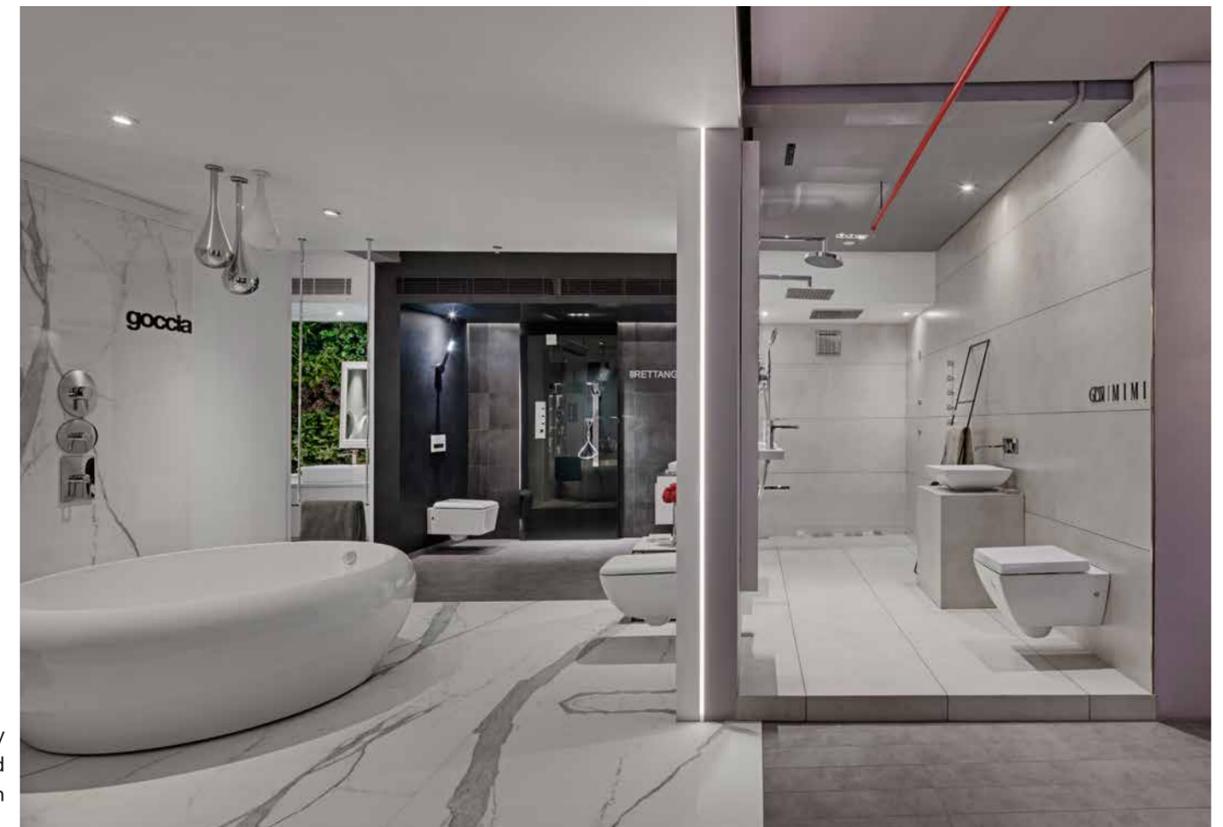
CIRCULATION LAYOUT



- ⋯ HORIZONTAL CIRCULATION
- STAIRS
- ELEVATOR



The counter displaying faucets is designed in way that it seems like an impossible cantilever, floating over the surface of the floor.



Clean, white and minimal display stations for water cabinets and bath tubs bring the products on display to focus.



A few display stations have been designed to imitate a homely environment where most of them would find their destination.



Tiles and stones have been displayed over a black background, so they might get highlighted and come to focus.

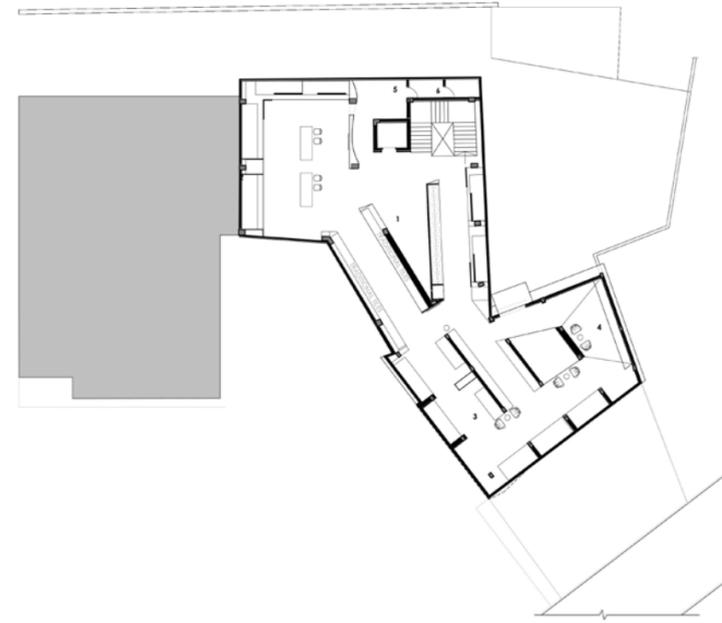


Different display areas help the clients to imagine how the products would look on site, helping them make an informed decision.





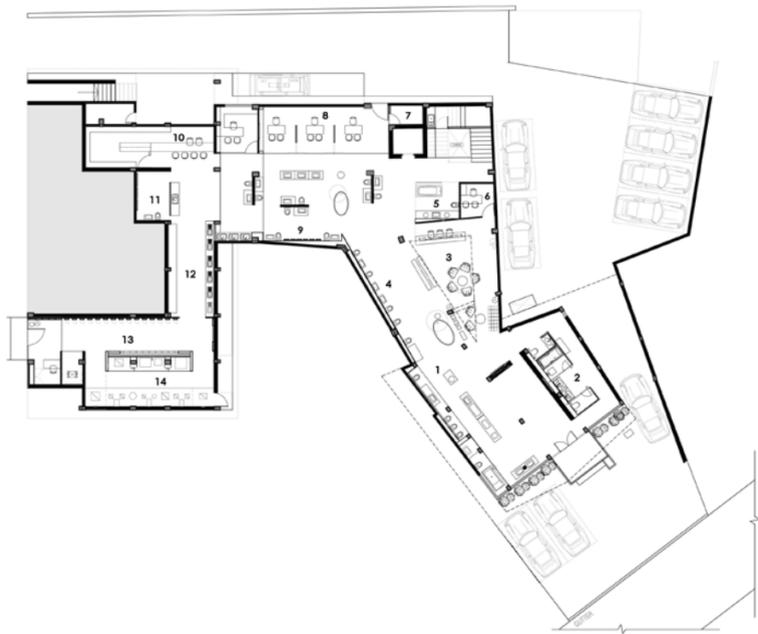
Another section of the store supports a raw, unfinished look with the ceiling left bare and unadorned.



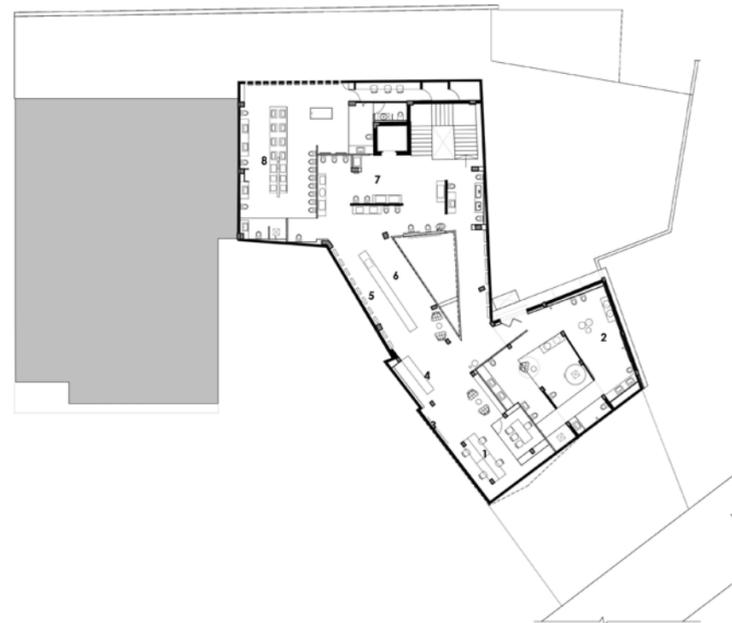
SECOND FLOOR PLAN



FOURTH FLOOR PLAN



GROUND FLOOR PLAN



FIRST FLOOR PLAN

### LEGENDS

#### GROUND FLOOR PLAN

1. LAUFFEN
2. ROCA ARMANI
3. CASH COUNTER
4. ROCA
5. ELEMENTAL
6. MANAGER
7. STORE
8. DISCUSSION AREA
9. MANAGER'S ROOM
10. CP SALES AREA
11. VEGA
12. SINK AREA
13. GROHE

#### FIRST FLOOR PLAN

1. DESIGN CENTER
2. GESSI
3. VR ZONE
4. PANTRY
5. KHOLER
6. TEREMME
7. TOTO
9. KHOLER

#### SECOND FLOOR PLAN

1. QUTONE
2. ARCHITECT ZONE
3. PICCOLO
4. PETRA ANTIQUA
5. ELECTRICAL ROOT
6. BALCONY

#### FOURTH FLOOR PLAN

1. MD CABIN
2. RECEPTION AREA
3. CHIEF ACCOUNTANT
4. WORKSTATION AREA
5. AUDIT ROOM
6. CAFETERIA
7. CONFERENCE
8. DINING ROOM
9. LADIES PRAYER ROOM
10. ABLUTION AREA
11. GENTS TOILET
12. LADIES TOILET
13. STORE ROOM
14. BALCONY
15. GENTS PRAYER ROOM
16. KITCHEN
17. UTILITY
18. STORE ROOM

## Materials

- Flooring: VDF Flooring, Tile-Simpolo, Wooden Laminate, Deck  
 Flooring- Ravaioli  
 Wall Cladding: Tile Cladding- Todagres, Gres Aragon, Dunes, Tempesta. Mosaic- Mosaico+ Alex Turco, Paint-Asian, Textured Paint- Rockland, Laminate- Century. Stone- Petra Antiqua, Pecchioli. Solid Acrylic - Corian  
 Light Fixtures: Adithya Lightings  
 Façade: Custom designed perforated aluminum panel with PVDF coating  
 Furniture/Decor: Custom Furniture  
 Others: MS rod installations finished with powder coating. Saint Gobin-Glass